



### **South Wales Business Awards 2024**

WS Marketing cordially invites you to enter the South Wales Business Awards 2024. Why not join us in celebrating the successes of South Wales Businesses during the last twelve months!

This black tie awards ceremony on Friday 27<sup>th</sup> September 2024 will include: wine on arrival, a three-course meal and the opportunity to network with the most successful businesses in South Wales and post show DJ.

The categories of awards include:

- Young Entrepreneur of the year
- Best New Start-up
- Retail & Tourism Business of the year
- Female Entrepreneur of the year
- Business Services Business of the year
- Technological & Innovative Business of the year
- Employer of the Year
- Green Business of the Year
- South Wales Business of the year 2024 (Drawn from the winner of each group)

### **Entry criteria**

1. Must be based or operate in South Wales – (Monmouth - Carmarthen & Brecon)
2. Will need to provide details in the application form, in accordance with the entry criteria of the specific category.
3. Applications will be accepted from Monday 22<sup>nd</sup> July 2024
4. All applicants must have applied for entry no later than Friday 6<sup>th</sup> September 2024.
5. Applicants will be shortlisted and notified no later than Monday 9<sup>th</sup> September 2024
6. The awards will be held on Friday 27<sup>th</sup> September at the Hilton Hotel in Cardiff

### Young Entrepreneur of the Year

- Must be based or operate in South Wales
- Must be no older than 30 years of age
- Outline your reasons for starting your business (Brief bullet points)
- Any notable achievements since launching your business
- What challenges have you had to overcome to succeed?
- What makes your business unique?
- What future plans do you have for your business? (Brief bullet points)

### Female Entrepreneur of the year

- Must be based or operate in South Wales
- How do you inspire others to be entrepreneurial?
- Show evidence of your ambition and drive
- How do you promote entrepreneurship within your organisation?
- What future plans do you have for the business that you operate within? (Brief bullet points)

***Please Note: You do not have to own your own business to apply for this category. It is open to anybody that feels they meet the criteria above in their chosen business field.***

### Technological & Innovative Business of the Year

- Must be based or operate in South Wales
- What innovative/creative products or service have you developed?
- What sets this apart from the competition?
- What challenges have you overcome in bringing this to market?
- What notable achievements have you experienced with this product or service?
- What future plans do you have for this product or service? (Brief bullet points)

### Business Services Business of the Year

- Must be based or operate in South Wales
- How do you deliver outstanding customer service for your clients?
- What sets you apart from the competition?
- How has your commitment to customer service helped you progress your business?
- Highlight any notable achievements during the last 12 months
- What future plans do you have for your business? (Brief bullet points)

### Best New Start-up

- Must be based or operate in South Wales
- Have started the business within the last 3 years
- What was the reason for you starting your business?
- What challenges have you overcome in starting your business?
- Highlight your business achievements to date i.e. clients gained, turnover, market share gained etc. (Brief bullet point outline)
- What future plans do you have for your business? (Brief bullet points)

### Retail & Tourism Business of the Year

- Must be based or operate in South Wales
- Have you introduced any new products or services to the South Wales retail & Tourism sector?
- Highlight your commitment to customer's service
- What sets you apart from the competition?
- What notable achievements have you made to date?
- What future plans do you have for your business? (Brief bullet points)

### Employer of the Year

- Must be based or operate in South Wales
- How do you invest in your employee's development?
- How do you empower your employees to be entrepreneurial
- What steps have you taken to retain & promote your employees.
- What future plans do you have for your employee development & retention (Brief bullet points)

### Green Business of the Year

- Must be based or operate in South Wales
- How have you reduced the carbon footprint of your business?
- How do your products or services offer a reduced carbon footprint in comparison with your competitors?
- How do you promote sustainability and environmental concerns to your employees to create an environmentally friendly work culture.
- What future plans do you have to continue to improve your environmental impact of your business? (Brief bullet points)

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